

Deborah Brakha

Senior graphic designer

Online Portfolio: www.deborahbrakha.com

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Date of birth: 27/11/1985 | **Nationality:** French

experience.

SENIOR GRAPHIC DESIGNER / PROJECT MANAGER - Becton Dickison

2017 - Present Dun Laoghaire, Ireland + Paris, France (remote)

- Lead and design Graphics Packaging for Diabetes Care new product development.
- Establish timelines and project management strategies to ensure good process for product Launch deliverables. Coordinating and leading the project across Marketing, Regulatory, Human Factors and R&D functions from a graphics standpoint.
- Initiated a Microsoft Teams sharing platform for stakeholders from US, China, Ireland and France to gather minimum requirements impacting the packaging design to enhance a better communication.

GRAPHIC DESIGNER - 3XM

2016 - 2017 Dublin, Ireland

- Artwork & Pre-Press: Design or amend graphics upon clients' brief, liaise with printers and photoengravers. Online Media Artwork development for social media advertising and google ads.
- Conducted market research to break in the French market through Paris and Rennes Trade shows generating 1000 new French customers.

SENIOR GRAPHIC DESIGNER - Nuxe - Dr Renaud - Resultime - Result'SPA

2008 - 2016 Paris, France

- Led and defined the art direction of Nuxe Christmas Campaign 2016 with the collaboration of a German illustrator.
- Creation of Spring and Summer campaigns for Huile Prodigieuse® referring to the Creative Studio manager.
- Adaptation of the campaigns on a variety of print mediums for the French and international market.
- Rebranded Resultime around the DNA of the brand translating through the evolution of the logo, complete packaging design, visual communication, edition, and point of sale materials.
- Developed Resultime's packaging Guidelines.

skills.

CREATE AND MANAGE

Sketch, illustration for creative research. Guideline development for Packaging design and gift set design. Variation and adaptation of a concept on a range of collaterals and point of sale materials. Team collaboration across 3 continents for project execution.

SOFTWARE

Adobe InDesign, Illustrator, Photoshop, Microsoft Teams, Microsoft Project
Knowledge of: Dreamweaver, Flash, After Effects, Premiere Pro.

LANGUAGES

French: Native | **English:** Fluent | **Italian:** Conversational | **German:** Entry Level

education.

MJM Graphic Design 2008-2009 | Paris, France

Webdesigner project manager degree + Traineeship

Arcada Polytechnic 2007 Helsinki, Finland

End of master level 1 abroad (International Business)

Sup de Pub [Superior School of Advertising] 2005-2007 Paris, France

Bachelor and Master of Art Direction

ISCOM [Superior Institute of communication] 2003-2005 Paris, France

Junior marketing project manager Degree

fun facts.

I created my very own belly dance costume!

I love illustration, sketching, live model drawing and watercolors.

I get inspired by my travels, experiences abroad and recently discovered a passion for scuba diving.

I love to go to the cinema on a rainy day.